

THE SWINDON and WILTSHIRE ENTERPRISE NETWORK

MEMBERS CHARTER

Our Vision

To promote Swindon and Wiltshire as an area of outstanding opportunities for small and start-up businesses, providing state of the art facilities, excellent communication links, business advice and networking events that will benefit businesses.

Our Mission

To work together in a manner that will enhance each other's business, grow the local economy and provide a platform to share experience, best practice and new ideas between members.

About Us

The Swindon and Wiltshire Enterprise Network is a network of independent business centres, facilitated by Wiltshire Council and run by its members for its members. SWEN is for business centres that share the same ethos and values and are committed to nurturing small and start-up businesses, helping them to grow and support the local economy.

SWEN is committed to share information between its members, promote business to business opportunities for both members and their tenants and to encourage participation in member's events.

SWEN will implement processes to measure and promote the value and impact of the network to a wider audience.

SWEN will provide members with a platform to be able to raise issues that affect them.

Expectations of Membership

To ensure members are clear about their rights and responsibilities, members of SWEN agree to meet the following expectations of membership:

- to endorse the vision and values of the network and agree to participate in group discussions;
- to share examples of good practice;
- to promote other network members if unable to meet the needs of an enquiry;
- not to claim to be a member to this network without agreeing to this Charter;
- not to circulate or use any individual members data outside the network without that members permission;
- to promote the value of the network at suitable opportunities;
- to submit data when requested that will help in the evaluation of the economic impact of the network and their centre;
- to encourage inward investment into Swindon and Wiltshire;
- to operate for the common good of the group.

Rights of Membership

As a signed up member of SWEN you are entitled to:

- receive services agreed by the members;
- to use within their own organisation the information and insights gained through membership;
- to ask challenging questions and receive a considered response;
- to have a voice at a local and national level;
- to cite SWEN membership and use the SWEN logo on their marketing material;
- to learn from the experiences of other similar organisations;
- to participate in events organised by other members.

Governance

- SWEN is a network of organisations working with small and start-up businesses in Swindon and Wiltshire that offer office space and facilities, run by members for members;
- A Network Co-ordinator has been selected to help steer discussion in consultation with the members;
- The Network Co-ordinator has the right to deny or end membership of an organisation in consultation with the other members;
- Decisions on new members will be made by the network at quarterly meetings;
- Membership of the network will be renewed every two years.

The objectives of the Network Co-ordinator are:

- To coordinate meetings, and circulate the agenda with consultation from members ;
- to ensure good governance;
- to drive evaluation forward;
- to raise the profile of SWEN to become a recognised leader in this field,
- to encourage other areas to learn from our experience;
- to maintain and enhance the reputation of Wiltshire and Swindon as a place to do business;
- to provide a link between the Council and SWEN members.

Name:

Signature:

Date: