



## **Andy's determined to improve home care with his new business**

Andy Rogers's inside knowledge of the care system as a police officer investigating complaints, convinced him that he could do it better.

Now the former Royal Army Medical Corps nurse who spent 22 years as a police officer has launched his own home care business, Totally Living Care Ltd in Salisbury.

"I was shocked at what I saw when I was investigating care homes, care companies and even family members who abused the trust of their relatives," said Andy. "I knew I could do so much better.

"I'm determined to set the very highest standards to help people remain independent in their own homes for as long as possible, with personalised support to meet their needs," said Andy, who is the first business tenant at the Old Fire Station Enterprise Centre in Salt Lane.

Since leaving the police three years ago, and while preparing to comply with the national Care Quality Commission standards, Andy worked for a care agency and also trained to become a lecturer in health and social care at Salisbury College, passing on his passion for high standards and transparency to the young students.

But now the time is right to launch his new company, with the backing of his wife Fran, a primary school teacher, and family.

"Launching my own business was just something I had to do," said Andy, aged 50. "I am now starting to recruit the right carers. Recruitment in this sector is the key – finding the right people with the right experience, communication and caring skills who can be totally trusted.

"Because of my experience as a nurse, a police officer, and working for a care agency, I know exactly what I am looking for.

“I am committed to ongoing personal development, both for my team and for myself- essential in maintaining the highest standards, especially in the care sector.”

Andy received the advice and support he needed to set up a business through the New Enterprise Allowance scheme, including a start-up loan – and he heard about plans to convert Salisbury’s Old Fire Station into an Enterprise Centre for start-up and growing small businesses.

He put his name down, and this month Andy moved into the new Enterprise Centre in Salt Lane. The Centre is part of The Enterprise Network, a Wiltshire Council-led initiative using Government and EU funding to support new and growing small businesses.

There are four such Enterprise Centres open across Wiltshire, offering affordable offices, hot desks, meeting and training rooms, free high-speed broadband and access to free, impartial business advice.

“Having your own office is such a major step forward for any new business – and it gets me out from under my wife’s feet at home!” added Andy.

[www.totallylivingcare.co.uk](http://www.totallylivingcare.co.uk) 07787 242042 01722 567356

**The Enterprise Network** (TEN), a £5.2m initiative to boost small and start-up businesses across Wiltshire and Swindon, is led by Wiltshire Council in partnership with:

- Swindon and Wiltshire Local Enterprise Partnership (LEP)
- Enterprise Wiltshire
- Swindon Borough Council
- Military Civilian Integration Partnership and 43 Wessex Brigade
- Wessex Chambers of Commerce

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